

Why businesses love Xero

xero

Running a business isn't easy – you need software that works as hard as you do. Xero accounting software helps businesses flourish by enabling you to automate admin, generate accurate reports, maintain healthy cash flow, and customize features. Discover why over 4.2 million subscribers choose Xero.



Easy to use for you and your advisor

Xero makes working together easier. Collaborate in real time with your team of advisors in Xero's cloud-based software, with access for unlimited users. Say goodbye to collecting physical bank statements or paper receipts to send to your accountant or bookkeeper. Xero makes regular tasks simple.



Connect your bank account so transactions flow into Xero automatically, ready for reconciliation, or import your bank PDF



Use our data capture tool, Hubdoc, to snap a picture of documents or receipts and upload directly into Xero



Automate and professionalize processes with beautiful templates for invoices, purchase orders, and more



Access data and tools anywhere – invoice, quote, add receipts, approve expenses, and reconcile from your smartphone



Smart reporting tools for better business insights

Reports in Xero are customizable, and built on live data. That means you can make better financial decisions based on reliable reports and forecasts. Generate standard reports like profit and loss, balance sheets, income statements, and cash flow forecasts in a few clicks, or customize your own based on your unique business needs.



See key metrics at a glance, with a customizable dashboard showing account balances, cash flow, and statuses for invoices, bills, and expenses



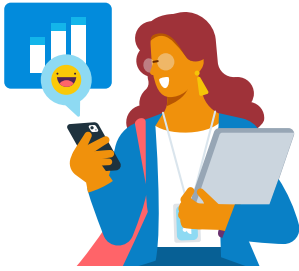
Want to see something different? Easily customize the Xero dashboard with metrics that matter most to your business



Compare your budget to actual spend to see how you're tracking

“Having a software like Xero enabled us to customize a dashboard that gave us a quick snapshot on our business.”

Jeff Hughes, Visual Contrast



Automation and payment tools keep cash flowing

Xero features help keep the cash flowing so you can focus on what you do best. With Xero, you don't need to choose between keeping your customers happy and boosting cash flow. You can do both!



Automate the billing process by creating recurring invoices, scheduling them ahead, and setting up reminders to encourage timely payments



Let customers pay the way they want to, increase the likelihood of getting paid on time, and reduce the time you spend chasing payments.



Manage bills and payments within Xero so you can see when bills are due so you can avoid late payment charges and keep suppliers happy

88%

of customers say using Xero helps them reduce the time spent on business admin tasks.*

“Using Xero allows us to see real-time what’s happening with our finances, and be confident in the numbers that we see in Xero.”

Adam Kestel, Frogtown Brewery



Customization and apps mean Xero fits around you

Growing your business doesn't have to mean outgrowing your software. Choose from 1000+ connected apps that solve specific challenges and simplify processes. Connect Xero to apps you're already using or discover new favorites.



Xero apps automate complex tasks and give you hours back. Small businesses spend 75% less time on employee payroll with Gusto, our recommended provider. Taxes, deductions, and filings are fully automated.

83%

of customers agree Xero helps free up time to focus on what matters most.* How will you use that extra time?

Switch to Xero.

Contact your accountant or bookkeeper to learn how



*Source: survey conducted by Xero of 271 small businesses in the US using Xero, May-June 2024